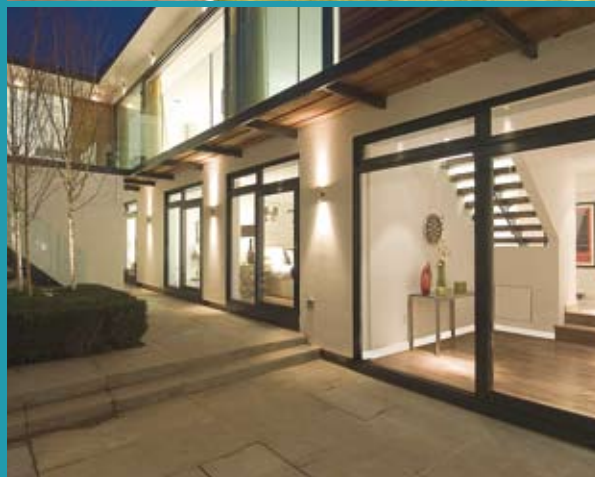


Evening Standard  
Homes  
& Property  
NEW HOMES  
AWARDS  
2009

# ENTRY FORM & APPLICATION

[www.homesandproperty.co.uk/newhomesawards](http://www.homesandproperty.co.uk/newhomesawards)



**Closing date for entries: Friday 6 February 2009 • Awards luncheon: Friday 15 May**

Every company entering receives two tickets to the Gala Awards luncheon at The Dorchester, Park Lane



**Evening Standard**

KNOW WHAT LONDON'S THINKING





# THE CATEGORIES

The Evening Standard New Homes Awards reflect the rapidly changing property market in London and the South East. Once again, there is a wide choice of categories for the best new developments to enter.

Please read the criteria (below) carefully before deciding which award categories to enter.

## The best new LUXURY HOME

Top of the range houses or apartments offering uncompromising quality and attention to detail that appeal to the most discerning of buyers. The property will be found in the most exclusive of locations and be well above the £2.5 million price barrier.

## The best new FAMILY HOME with up to 5 or more bedrooms

For buyers who appreciate gracious living and quality homes in attractive environments, offering spacious family living with four, five or more bedrooms. These should be homes designed for families who value individuality and added value in generously proportioned surroundings.

## The best new FAMILY HOME with up to 3 bedrooms

Well appointed, mid-market properties ideal for growing families, professional couples or those seeking to downsize.

## The best new STARTER HOME

Recognising the demand for homes that cater for people on the threshold of the property ladder. Flats, apartments or homes in the right starting-price bracket that offer independence, convenience, practical design and affordability for the first-time buyer.

## The best new APARTMENT

Mid-market apartments either purpose built or within a conversion, offering flexible living and convenience in a well designed, spacious environment.



### The best new CONVERSION

Quality conversions or refurbishments that make the best use of an existing property, its space and features to provide homes for modern living. These can range from single projects to major developments.

### The best new DEVELOPMENT in the AFFORDABLE HOMES sector

The most imaginative, practical and sympathetic development in the affordable homes sector, including key worker accommodation and housing for either shared ownership or rental. Open to housing associations and developers with bona-fide joint venture partnerships.

### The best new SMALL DEVELOPMENT

Select developments of individual homes either in the country or discrete town or city centre locations. Small, sympathetically planned developments of up to 30 units that can range from the highly exclusive and ultra modern to the reassuringly traditional.

### The best new LARGE DEVELOPMENT

Developments in town, city or prime waterside locations that provide stylish living for a wide range of buyers. Mixed developments on a large scale with an accent on lifestyle living that combine flats and apartments, family homes, townhouses and duplexes.



Under an independent Chairman, the judges will choose a 'Winner' and a 'Highly Commended' for each category in two sections – housebuilders who build OVER 100 HOMES a year and housebuilders who build UNDER 100 HOMES a year. The best new LUXURY HOME will be judged as one complete section.



# THE JUDGING PROCESS

In choosing award winners, judges will be looking for homes and developments that reflect or exceed current best practice in the housebuilding market, specifically in the areas of:

- Quality of design • Value for money • Utilisation of space
- Use of materials • Location • Energy efficiency • Environmental factors
- Innovation • Overall 'fitness for purpose' • Quality of finish



## Stage 1

An independent team of industry experts will assess all entries to establish those that will be visited for detailed scrutiny by one of our judges. At least 80% of entries will be visited. To help this process you are asked to make submitted properties accessible (see entry form).

## Stage 2

After all visits are completed a shortlist is compiled in order to go forward to the final judging stages.

## Stage 3

Readers of the Evening Standard who are active in the markets covered by each of the nine category groups – your buying public – are invited to apply to join the Judging Panel for the final assessment of the shortlisted entries.

## Stage 4

Under an independent Chairman, and in conjunction with our Assessor Judges, the Reader Judges will choose a 'Winner' and 'Highly Commended' in two sections:

- Housebuilders who build OVER 100 HOMES a year
- Housebuilders who build UNDER 100 HOMES (except 'The best new LUXURY HOME' which will be treated as one complete section)

# THE AWARDS CELEBRATION

The Evening Standard New Homes Awards will be presented at a glittering luncheon at London's Dorchester Hotel to be held on Friday 15 May 2009.

Entrants will be entitled to two tickets per company to this prestigious awards luncheon. Further tickets will be available to purchase, however, numbers will be strictly limited. For further ticket information please contact: [avril@gmhcommunications.co.uk](mailto:avril@gmhcommunications.co.uk)



An Evening Standard New Homes Award carries a very powerful endorsement and winners are encouraged to make full use of the promotional opportunities that go with it.

The award winners will be presented with specially designed trophies and plaques and be entitled to fly the Evening Standard New Homes Awards flag.

A full report on the 2009 awards will appear in Homes & Property soon after the event. Replica flags, plaques and trophies will be available and orders can be placed according to requirements.



# 2009 ENTRY FORM



All categories may be entered but please use one entry form per category.

We wish to enter the Evening Standard New Homes Awards 2009 in the following category:

Please tick the relevant category shown below	HOMES PER YEAR	
	OVER 100	UNDER 100
The best new LUXURY HOME (JOINT SECTION)		<input type="checkbox"/>
The best new FAMILY HOME with up to 5 or more bedrooms	<input type="checkbox"/>	<input type="checkbox"/>
The best new FAMILY HOME with up to 3 bedrooms	<input type="checkbox"/>	<input type="checkbox"/>
The best new STARTER HOME	<input type="checkbox"/>	<input type="checkbox"/>
The best new APARTMENT	<input type="checkbox"/>	<input type="checkbox"/>
The best new CONVERSION	<input type="checkbox"/>	<input type="checkbox"/>
The best new DEVELOPMENT in the AFFORDABLE HOMES sector	<input type="checkbox"/>	<input type="checkbox"/>
The best new LARGE DEVELOPMENT	<input type="checkbox"/>	<input type="checkbox"/>
The best new SMALL DEVELOPMENT	<input type="checkbox"/>	<input type="checkbox"/>

### 1. DETAILS

---

HOUSEBUILDER

---

NAME OF PARENT COMPANY (IF APPLICABLE)

---

STYLE OF HOME

---

DESCRIPTION

---

### 2. LOCATION (Please ensure that detailed area and site location maps are included under item 4)

---

NAME OF DEVELOPMENT(S) WHERE HOUSE STYLE(S) CAN BE VIEWED

---

ADDRESS

---



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DESIGNER/ARCHITECT (IF APPLICABLE)

---

PRICE RANGE	GROSS FLOOR AREA	NO. OF BEDROOMS
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THERE IS / IS NOT A SALES REPRESENTATIVE AT THE ABOVE AND AT WHAT TIMES

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NAME	TELEPHONE
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OCCUPIERS (IF APPLICABLE) HAVE BEEN INFORMED OF THIS SUBMISSION AND ARE WILLING TO ACCEPT A VISIT

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# 2009 ENTRY FORM



## 3. BEST NEW DEVELOPMENT/AFFORDABLE HOMES

NAME OF DEVELOPMENT

ADDRESS

DENSITY

HOUSE TYPES

PRICE RANGE

DESIGNERS – HOUSING (IF APPLICABLE)

DESIGNERS – LANDSCAPE (IF APPLICABLE)

THERE IS/IS NOT A SALES REPRESENTATIVE AT THE ABOVE AND AT WHAT TIMES

NAME

TELEPHONE

## 4. SUBMISSION

WE ATTACH AN A4 RING BINDER (MAX. 35MM SPINE PLEASE) CONTAINING, IN THE FOLLOWING SEQUENCE

- WRITTEN DESCRIPTION (MAX. 700 WORDS OUTLINING SPECIAL FEATURES, TYPES OF CONSTRUCTION, DESIGN CONSIDERATIONS, SALES SUCCESS ETC.)
- DETAILED AREA AND SITE LOCATION MAPS
- FLOOR PLANS
- DEVELOPMENT SITE LAYOUT PLANS (WHERE APPROPRIATE)
- CONSUMERS' SPECIFICATIONS
- COLOUR PHOTOGRAPHIC PRINTS
- EXTERNAL 4 MINIMUM
- INTERNAL 4 MINIMUM (THESE ARE ABSOLUTELY ESSENTIAL)
- SHORT DESCRIPTION OF COMPANY (MAX. 250 WORDS)
- ENTRY FEE OF £325 + VAT (£381.87) PER CATEGORY (CHEQUES MADE PAYABLE TO EVENING STANDARD NEW HOMES AWARDS)

## 5. PUBLICITY MATERIAL (This is essential)

YOUR CD SHOULD BE SAFELY SECURED WITHIN THE RING BINDER

- FOUR DIGITAL IMAGES (EXTERNAL AND INTERNAL ELEVATIONS MUST BE OF 300 DPI AT A4 SIZE)
- FULL COLOUR LOGO (DIGITALLY SUPPLIED)

## 6. POINT OF CONTACT

NAME

POSITION

COMPANY

TELEPHONE

EMAIL ADDRESS

## 7. THE AWARDS (Two tickets for the Gala luncheon are included per company entry - single or multiple)

COMPANY NAME TO APPEAR ON AWARD (SHOULD YOU WIN)

NAME AND ADDRESS OF TWO ATTENDEES FOR THE AWARDS CEREMONY

EVENING STANDARD NEW HOMES AWARDS, P.O. Box 131, Beaconsfield, Bucks HP9 2FA

HELPLINE: 01494 675660 • FAX: 01494 730955 • EMAIL: [avril@gmhcommunications.co.uk](mailto:avril@gmhcommunications.co.uk)

Individual arrangements must be made for return of entries

# GUIDANCE FOR YOUR SUBMISSION



To make the judging process fairer and to make your life easier, please follow these guidelines carefully before preparing your submission. Entries must be A4 in size and presented in a ring binder in the following sequence:

- 1 Brief description of the property or development (design considerations, sales success, etc.).
- 2 Description of local environment and amenities. Detailed area and site location maps - an Ordnance Survey map would be ideal (helping judges to find your location easily).
- 3 Floor plans and drawings (where appropriate).
- 4 Consumers' specifications (short bullet points for quick reference).
- 5 Photographs including exterior and interior views. Before and after photographs (conversion category). Overall site photographs (development categories). Judges always respond positively to good quality photography.
- 6 Short description of your company or group (maximum 250 words).

# CONDITIONS OF ENTRY



1. Entry is open to all housebuilders and their architects active within the circulation area of the Evening Standard (see map).

2. Entries should be confined to homes completed and ready for occupation within twelve months to 31 January 2009.

3. Each entry form must be completed in full and accompanied by a fee of £325 + VAT (£381.87) per category. Cheques should be in favour of Evening Standard New Homes Awards.

4. Award 'Winners' and those 'Highly Commended' will only learn they have been successful at the Awards luncheon. It is therefore imperative that the publicity material under section 5 of the entry form is included with each submission.

5. The Evening Standard reserves the right to publish details of winning entries from the material submitted.

6. The Judges' decisions are final and correspondence cannot be entered into.

7. Arrangements must be made for the safe return, if required, of the submission. The Evening Standard cannot accept responsibility for loss or damage.

8. All award winners will be provided with an electronic version of the official Evening Standard New Homes Awards 2009 logo for use in advertising and promotional material. No other variation will be permitted.

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